



4K Video recommended, we also accept HD video 1920x1080 (1580x575 title safe area)

DESIGN SPECIFICATIONS

PIXEL DIMENSIONS / RESOLUTION

Autoscale templates are designed to help maximize image quality and improve scalability across our digital network regardless of display size. We accept the standard HD (1920x1080)

The pixel dimensions are as follows:
3840 pixels high by 2160 pixels wide at 72 ppi.

ACCEPTABLE FORMATS

Stills: .JPG, .PNG, or .GIF
format at maximum quality.

Video: .mp4, .mov, .H264

Sound: -6db

Text

Block, bold and simple fonts work best on digital. Do not overcrowd or use extremely thick, thin or ornate fonts.

COLOR MATCHING

Create in RGB color Mode. Preferred color profile is sRGB.

PRODUCT SPECIFICATIONS

Display Type	LED
Vertical Resolution	2160 (4K)
Screen Size	43, 55, 65 inches
High Dynamic Range	(HDR)
Backlight Type	Edge
Motion Rate	120
Manufacturer Tech	Digital Clean View, PurColor
Number of HDMI Inputs	2

