


48", 55", 65", 75"

Digital Poster
Portrait

65"

Interactive
Digital Poster
Portrait

84"

Interactive
Digital Poster
Landscape

**Herringbone
Hero Wall**

Spot Length

10 Seconds
15 Seconds
20 Seconds

10 Seconds
15 Seconds
20 Seconds
30 Seconds
60 Seconds

10 Seconds
15 Seconds
20 Seconds
30 Seconds
60 Seconds

Based on
Availability

Sound

No

Optional
Output at - 6 db

Optional
Output at - 6 db

Yes
Output at - 6 db

Size

1080w X 1920h

1080w X 1920h

1920w X 1080h

HD - 1920w x 1080h
or
4K - 3840w x 2160h
(template available upon request)

Bitrate

10 Mbps CBR

Video Format

Mpeg 4 H264 - 30 Frames per second

Static Image

PNG, JPG, BMP, GIF

Standard Production Fee*

\$199

\$750

\$750

\$1,000

Photobooth Augmented Reality

\$750

Call For Quote

Custom Ad **

Cost = \$250/hr (typically 2/hr minimum) Client will work directly with CEN Creative Director

* Simple text animation, photo slideshow, client supplied photos (subject to approval) or up to 4 stock photos or one stock video.

Ad Length

- Spot length varies by product type.
- Some signs are sound equipped and others are not.
- Use of sound is optional.
- Static ads can be converted to digital fairly easily.
- Please contact your Christie sales representative for additional information.

cenmediagroup.com For any questions call
(646) 779- 2014 or 844-ForMyAd

Turn-around time is an estimate and may vary depending on a variety of factors, including communication and revision requests. Turn-around begins when ALL creative assets and information are received per CEN specifications.

Per contractual and licensing agreements, original stock photos, voice-over recordings, background music, and/or other creative assets used in the production of an ad cannot be provided to clients.